



United Sunshine States Portuguese Water Dog Club, Inc

1101 Banks Rose Court
Celebration, Fl. 34747

Board of Directors Meeting
Date: 01/31/2022 Time: 7:00pm

In Attendance

Lizette Wagoner called the meeting to order. In attendance were Karen Childers, Zac Crump, Lori Torriero, Pam Oberst, Leigh Stafford and Debbie Jackson

President Report – Lizette Wagoner

Lizette said she will give her report later in New Business.

Vice President Report – Karen Childers

No report

Secretary Report – Debbie Jackson

Debbie reported the following e-votes, all were in favor except those not voting as noted:

- Approval of Minutes From Special Organizational Meeting – all voted except Lizette and Pam. Officers were elected and committees confirmed as contained in the minutes of Jan 3, 2022.
 - Approval of 2022 Water Camp pricing: Dry land \$35 , NSB \$20, St. Mary’s and Villa Rica \$30 and approval to increase the site usage fee to \$75 for the DeFores’ property. All voted except Leigh and Lizette
 - Approval to hold a Junior/Apprentice Trial at the DeFore Pond January 4 and 5 and to decrease the entry fees for this trial from \$45 to \$40. Lori and Leigh did not vote
 - Approval of 2022 Board Meeting Dates: Jan 31, Apr 18 Aug 15, Nov 14, all voted except Lizette and Debbie.
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Treasurer Report – Lizette Wagoner transitioning to Pam Oberst

Lizette reported that in December we had a few more sales of merchandise and pay pal fees for December. We lost \$470 in December. Total Net Income for 2021 was \$2589 which was excellent given that we donated \$2000 to the PWD Foundation and purchased a \$3500 storage trailer

Pam will determine a minimum cash balance for the Club to hold in reserve.

Membership – Lori Torriero

Lori reported we started the period with 165 members. Of those, 108 have renewed. We have 10 new members and 1 Qualified New Puppy family. There are still about 45-48 members that have not renewed.

Lori plans on contacting each of the members that has not renewed during the first two weeks of February.

Lori will send the board a list of those that have not renewed so that we can call them if we know them. She also has a geographic listing she will send.

If they are not renewing the email will ask why. Karen said we can use that feedback.

Water Activities Committee – Karen Childers

John Brock's report said we are well into the planning for Pyne Road Park trial. The hotel was opened and has sold out. It appears it will be a well-attended event.

The Max-a-million award is a Tina Evans design and Tina has stated she can't do it anymore. She is converting the design and will sell the club the artwork. Lydia is working on putting that onto another plate

Also, the Amazing Ace award for Master Water dogs is under development.

John recommends that we modify our awards policy to state that a dog can only win the Max-A-Million and Amazing Ace awards once.

Pam moved that we do that.

A discussion started about costs of the awards that was tabled for later in the budget. The modification to the Awards Policy was also tabled to a later date.

Debbie asked about T shirts and said she will contact John Brock about using our current vendor, Home Team Prints for the June and September Water Trial t-shirts

Regarding the New Smyrna Beach Junior Apprentice trial, Karen said she obtained the same rate at the Home2Suite in Daytona as the LaGrange rate, \$129 night and no pet fee. All agreed this is very good.

A local RV park has been contacted by Meg. More to follow.

For this trial the planning has started for hospitality. Additionally, Meg would like a unique t-shirt logo which she will develop.

Venice dry land has six people signed up. Lunches need to be ordered by Thursday.

The Legion (Villa Rica) has been contacted but Karen has not heard back yet.

Lizette requested that Zac put a reminder on the website about the upcoming dry land camps.

Communications – Zac Crump

Zac will post on the website the two February dry land camps.

Website – Vickie Baker

Lizette reported that Vickie is working on a new App that is coming out in February that you can access from your phone. She mentioned that if we have changes to the website, we need to let her know ahead of time. She is waiting on posting the water trial information until we get the hotel information.

Merchandise – Debbie Jackson

Debbie reported that we sold 15 shirts immediately after the email and constant contact blast earlier in January. Debbie stated that we are averaging about \$5 per item in markup which is not much and keeps the merchandise inexpensive.

Lizette has the remaining hats and will send Pam a hat.

Lori reported that she now has the binders and is using them for Dry Land training materials as well as Water trial secretary reports.

Events – Leigh Stafford

Leigh reported she is working on Marion County and obtaining Lake Weir access as a potential water training site. Leigh will contact the facility near Ocala and Gainesville regarding agility and dock diving.

Amanda was confirmed as the Georgia event assistant. Lori will work with Leigh for events in Florida.

Achievement Award – Pam Oberst

Pam reported that there are about 50 awards that have come in which should cost less than \$500 plus shipping. Pam is ordering the awards on February 1.

Old Business

Zac agreed to take on the responsibility for organizing a Supported entry. He said Marilu has offered to mentor him.

Debbie stated it should be in Orlando, rather than Brooksville as there was very poor attendance in Brooksville.

Karen confirmed there was a large attendance at the Orlando event several years ago.

Zac mentioned that Marilu also thought the Working Group Day in Orlando would be good.

Debbie recommended only Supported entry, Not the sweepstakes.

New Business

Annual Meeting

Lizette reported that last year's annual meeting had nine in attendance. She recommended we have a Constant Contact annual meeting.

Our By-laws require that we inform members of the time and place of the Annual Meeting in the first quarter of the year.

Lizette recommended December 12 at 8 am.

Karen agreed to draft the publication verbiage for Zac to post on CC.

Financial Information

Lizette reported a club member requested financial information which was sent to them.

New Events

Zac mentioned that Tom and Judy are having an AKC event at their home in Georgia on April 23 and asked if the club would like to sponsor this event.

Karen stated, that per the membership policy, members should receive a benefit by attending the event vs non-members. This benefit could possibly be a free lunch.

Zac will confirm with Marilu that the club can pay for club member's lunch. He will get back to the board.

Leigh will reach out to Meg regarding other possible events such as Fast Cat.

Insurance

Lizette renewed the Directors policy.

She received the renewal for the Liability policy. Our broker asked if we wanted additional coverage for medical. After discussion, Lizette said she would send the description of the policy to the Board for review.

Club Schedule of activities and action items

Lizette reported she would continue with the same spreadsheet format used last year. She will send out to each of us before the meeting and we will update.

Approval of budget

Lizette reported that each board member received a copy.

There was a discussion regarding the costs of Water Trial awards and trophies. Debbie asked if there was any thought of endowments for future awards.

Discussion regarding costs and funding ensued including the end term of perpetual trophies.

Debbie, Karen and Leigh volunteered to look at endowment funding of future awards and recommend changes to the Awards Policy.

Karen moved to approve the budget as it stands, Lori Seconded. Unanimous approval.

AKC Meet the Breed

Lizette reported that the AKC asked if we wanted to host a meet the breed event in Tampa. There was discussion that Meg has the Meet the Breed booth, the booth needs be manned with people and dogs and the event is a lot of work. It is also the same weekend as a St. Mary's water camp. Lori will reach out to Pam Leshner, who lives in the area, to see if she is interested in doing this.

Lori moved to adjourn the meeting at 823. Karen seconded, all approved.